

From: Richard Rupert/R3/USEPA/US
Sent: 1/19/2012 9:26:54 PM
To: Helen Duteau/R3/USEPA/US@EPA
CC: Alexander Mandell/R3/USEPA/US@EPA; Ann DiDonato/R3/USEPA/US@EPA; Carrie Deitzel/R3/USEPA/US@EPA; Kelley Chase/R3/USEPA/US@EPA; Michael Kulik/R3/USEPA/US@EPA; Richard Fetzer/R3/USEPA/US@EPA; Roy Seneca/R3/USEPA/US@EPA; Terri-A White/R3/USEPA/US@EPA; Trish Taylor/R3/USEPA/US; Vance Evans/R3/USEPA/US@EPA
Subject: Re: Press Protocol Reminder

thanks. talk with you tomorrow.

From: Helen Duteau/R3/USEPA/US
To: Richard Rupert/R3/USEPA/US
Cc: Alexander Mandell/R3/USEPA/US@EPA, Ann DiDonato/R3/USEPA/US@EPA, Carrie Deitzel/R3/USEPA/US@EPA, Kelley Chase/R3/USEPA/US@EPA, Michael Kulik/R3/USEPA/US@EPA, Richard Fetzer/R3/USEPA/US@EPA, Roy Seneca/R3/USEPA/US@EPA, Terri-A White/R3/USEPA/US@EPA, Trish Taylor/R3/USEPA/US, Vance Evans/R3/USEPA/US@EPA
Date: 01/19/2012 09:23 PM
Subject: Re: Press Protocol Reminder

Rich,

I hear you. We've been talking with Mick Kulick about this. Trish is prepared to work with the media and residents to manage this. Let's talk in depth tomorrow so that we are all on the same page.
Sent by EPA Wireless E-Mail Services

----- Original Message -----

From: Richard Rupert
Sent: 01/19/2012 09:13 PM EST
To: Helen Duteau
Cc: Alexander Mandell; Ann DiDonato; Carrie Deitzel; Kelley Chase; Michael Kulik; Richard Fetzer; Richard Rupert; Roy Seneca; Terri-A White; Trish Taylor; Vance Evans
Subject: Re: Press Protocol Reminder

We really should not be agreeing to sample in front of the press. It is fine to stage a shot for their video but, we should resist to the great degree possible subjecting our sampling operation to video collection.

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To: Trish Taylor/R3/USEPA/US, Richard Fetzer/R3/USEPA/US@EPA, Ann DiDonato/R3/USEPA/US@EPA, Richard Rupert/ESC/R3/USEPA/US, Kelley Chase/R3/USEPA/US@EPA, Carrie Deitzel/R3/USEPA/US@EPA, Alexander Mandell/R3/USEPA/US@EPA, Vance Evans/R3/USEPA/US@EPA
Cc: Michael Kulik/R3/USEPA/US@EPA, Roy Seneca/R3/USEPA/US@EPA, Terri-A White/R3/USEPA/US@EPA
Date: 01/19/2012 04:38 PM
Subject: Press Protocol Reminder

- It's fine to talk to local press using **only** the messages in the fact sheet and the Message to Residents (attached).
- The CICs will serve as spokespeople in the field.
- Conduct EPA press interviews off of private property, and not in front of homes to ensure privacy.
- Property owners are the only ones who have the authority let press on to their property for an interview.
- In the event that homeowners let the press (especially TV) into their homes while we are working: It's up to the homeowner, but let Trish and the CICs manage this. It's appropriate to explain to the homeowner that we have a job to do that requires us to be precise (sampling) and that having cameras there is a distraction. We can offer to speak to the reporters after we finish, or away from the OSC's work. In our experience, most reporters and homeowners will be sensitive to this.
- Please let Public Affairs know who you speak to as soon as possible after the interviews. This also applies should you get any elected officials approach you.

[attachment "FINAL Dimock Fact Sheet 1.19.12.pdf" deleted by Richard Rupert/R3/USEPA/US] [attachment "FINAL Dimock Message for Residents 1.19.12.docx" deleted by Richard Rupert/R3/USEPA/US]

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